

# Waterloo Cycling Club: AGM

Jan. 22, 2017

**2016 Board Members in attendance:** Alain Francq, Blake Ellis, Adam Poll, Kari Hueber, Mike Lynch, Ken Ruckstuhl, Jason Pollard, Brent Doberstein, Craig McDonald, Kelly Ellis, Phil Sheffield

**Regrets:** none

**WCC members in attendance:** n=27 (quorum=approx... 23 (5% of 450 active members)). See screenshot below

Item	Discussion	Action/Decisions
<b>1. Intro &amp; Approve Agenda</b>		<ul style="list-style-type: none"><li>Motion to approve agenda: Dawn, Mike C</li></ul>
<b>2. Approve 2015 AGM minutes</b>		<ul style="list-style-type: none"><li>Motion to approve 2016 minutes: Brent E, Malcolm</li></ul>
<b>3. Report from Treasurer</b>	<ul style="list-style-type: none"><li>NOTE: please see 3 page 2016 WCC financial summary in conjunction with these minutes.</li><li>Great year, revenues/expenses similar to previous years (generally speaking)</li><li>2016 financial year projected budget done for the last 2-3 years: WCC was "pretty close" to expected budget</li><li>Ken explained reason for WCC financials being divided into 'general' and 'trails' divisions</li><li>Ken walked through the budget, explained decrease in available cash (2016 clothing inventory left unsold + unexpected deferred website charges)</li><li>Income: Ken walked through the various income items (memberships, clothing, sponsorships, events, etc)</li><li>Expenditures: Ken walked through the main categories (youth subsidies, race team, volunteerspot, rider subsidy, hydrocut trademark, etc)</li><li>Cash flow: Ken walked through the cash flow statement</li><li>Several questions from the floor about clothing expenditures/income, unsold clothing, etc</li></ul>	<ul style="list-style-type: none"><li>Motion to accept financial report: Glen, Kevin. Unanimous</li></ul>
<b>4. Report from Trails Committee</b>	<ul style="list-style-type: none"><li>Brent E presented trails report: trails committee is a sub-committee of WCC</li><li>Brent introduced other members: Ken, Steve S, Glen, Steven, Clay, etc</li><li>Hydrocut partnership is with the Region of Waterloo (stewardship agreement)</li><li>Close to 2000 volunteer hours for 2016</li><li>2016 trails committee did a strategic planning session with IMBA.</li><li>Brent mentioned 2016 initiatives; 4 trail extensions (5kms), additional/upgraded signage, building trail 'filters' on expert trails, etc</li><li>2017: one private land owner has agreed to WCC building new trails on private property, with other neighbours expected to follow suit. Region will do a licencing agreement with landowners and, crucially, will insure WCC/riders while on private land.</li><li>Long range plan is to aim for 100kms of trail (about 35kms to date)</li><li>Hydrocut licensed trademark is beginning to pay off in</li></ul>	<ul style="list-style-type: none"><li>Motion to approve Trails report: Mike C, Tim. Unanimous.</li></ul>

	<p>licensing agreements (e.g. use of hydrocut logo on TWB beer=\$1500).</p> <ul style="list-style-type: none"> <li>• Brent went through the 11 sign sponsors, and explained the Region's subsidized sign production</li> <li>• Brent explained some of the expenditures in the 2016 financial statement (tools, trail expenses, security bolts, machine rentals, trademark, etc)</li> <li>• A few questions asked about sponsors/signage turnover (2015=5 sponsors, 2016=11 sponsors + waiting list).</li> <li>• Brent explained trail ratings, and directives from the Region regarding managing risk (e.g. adding filters to expert trails)</li> </ul>	
<b>5. Report from President</b>	<ul style="list-style-type: none"> <li>• Alain thanked trails club for excellent work last 3 years, singled out Brent E for his commitment</li> <li>• Members: mean age=41.4yrs, huge age range, youth numbers very good due to WCC membership subsidy. Gender imbalance is clear (100 female, 350 male). WCC supports trying to attract new female members, and selecting more women to work on the board.</li> <li>• Alain: WCC vision guides all aspects of club's work. 3 main objectives in 2016 <ol style="list-style-type: none"> <li>1. <b>Ride with purpose:</b> charity, somewhere, someone... (e.g. Big Ride=\$12k raised, &gt;30 participants). Examples: Adventure ride/bridge ride (Bill Frier), Ride/Cycle/Spin (Steve S).</li> <li>2. <b>Build on strength:</b> Hydrocut planning, TT expansion (Chris Pippy), volunteerism, CX, "something for everyone" (learn-to-group-ride, WCC Fondo Ride, HIIT Tuesday ride (Kelly), Thursday night ride, hand cyclists, night riders, Monday night EZ Gravel grinders (Bill), MTB/hydrocut, ...a ride for all!</li> <li>3. <b>Mature Operations:</b> great sponsors both for annual sponsorship and single events (e.g. Jason for Big Ride with Freshii), WCC tent (used for CX, MTB, events), discipline-specific training (e.g. CX skills development), Adopt-a-road, race team (resulting in race team award 2016 and many, many superlatives), WCC successfully influenced decision to repeal Region's two abreast bylaw. Perhaps most impressively, OCA wants to roll out WCC ride guide to 100 other Ontario cycling clubs (Alain to represent WCC at OCA event in February 2017). Alain winner of 2016 OCA Club President of the Year award.</li> </ol> </li> <li>• Alain went through the current BOD members (2<sup>nd</sup> of 2 year term), and mentioned Jason as next President nominee</li> </ul>	<ul style="list-style-type: none"> <li>• Motion to approve the President's Report: Kent, Glen. Unanimous.</li> </ul>
<b>6. Current board members 2017</b>	<ul style="list-style-type: none"> <li>• Introduced by Alain during president's report</li> </ul>	
<b>7. Other business</b>	<ul style="list-style-type: none"> <li>• none</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

Adjournment: Glen, Del 8:32pm

John de Boer  
Del Ferreira  
Gary Cluett  
JOEL ROSE  
SCOTT NEVIN  
ROB DARELLS  
KEVIN GIBSON  
TOM BURNS  
Brent Ellis  
Steven Stillway  
OLAV JOHANNSSON  
JEFF HELPER  
Michael Charlan

Tim Gale  
Joel Lee  
Philip Skottrold  
Ron Donaldson  
Steve Shifare  
Andy Hual  
Dawn Frier  
Bill Frier  
Rene Huber  
Vince Balge  
Malcolm Steven  
Kent Bauman  
Cone Bradley  
• ~~Keith Ellis~~ board member  
• Blake Ellis. board member  
SCOTT DRUBACKER

~~28 + Board~~

27 + Board

(29)